

Privacy policy

1. Scope

The website <http://www.lundis-bleus.com> is managed by the company Lundis Bleus, Vuilliomenet, avenue Léopold-Robert 88, CH 2300 La Chaux-de-Fonds, Switzerland (hereafter: « Lundis Bleus »).

As part of the operation of the site, Lundis Bleus collects personal data on its users, especially during the initial registration and when placing an order.

This policy informs you how information and data you provide when using this website are used and protected by us.

Placing an order on the site does not require creating a personal account. Data you provided will be used only for processing and fulfillment of sales order. Irrespective of the mode of placing the order, you must ensure the appropriateness, completeness and accuracy of the data you provide.

By registering and using the services of www.lundis-bleus.com, you provide your consent that your personal data will be collected, used and published under the terms of this privacy policy (hereafter: “Privacy Policy”).

Some personal information is considered as sensitive. This Privacy Policy indicates what use is made of your personal data and how you can intervene to make the correct or limit access.

This Privacy Policy is subject to change from time to time. We encourage you to review this Privacy Policy regularly to be informed of any changes and to ensure those are adequate in your opinion.

2. Use of personal data

Each User agrees to transmit accurate information and to update it.

The personal data is only used for the execution of contract, for advertising and promotional purposes, as well as for the technical administration of the Website.

Your personal data will not be transmitted or communicated to third parties unless it is necessary to fulfill the provisions of the contract, especially for billing purposes or in case of legal obligation to transmit data or with your prior consent.

3. Security

Lundis Bleus takes all necessary measures to ensure the protection, integrity and confidentiality of personal data entrusted by Users.

To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, we use reasonable and appropriate physical, technical, and administrative procedures to safeguard the information we collect and process. In case of communication via internet, we cannot guarantee complete protection of data. Therefore, the transmission of confidential information over the internet is at your own risk.

To the extent that the hosting of personal data is performed by third parties, the data may be stored and processed on servers located outside your country or place of residence, where the level of data protection may differ from the jurisdiction the country where you reside.

Therefore, the information may be subject to access requests from governments, regulators, courts or public forces of these countries or territories have valid claims to that effect. In accordance with the laws applicable in the territories concerned, we will ensure that appropriate protections are in place so that the data processing service provider is required to maintain an equivalent protection to that in force in Switzerland or in the European Union.

4. Personal data collected during your visit

Lundis Bleus may collect, besides the data voluntarily submitted by the Users in their profile, information during the visit of the Website even without connection such as the IP address, type and language of the browser, language, date and time of connection. This information is used for statistical purposes only and anonymous.

5. Cookies

The site uses cookies and other technologies for the improvement of services offered and marketing purposes. These cookies avoid Users having to repeat entering information at each visit.

Users, however, have the right to change the settings and options of their internet browser to prevent the use of cookies. You may manage cookies by setting your preferences.

Chrome

1. Click the Chrome menu Chrome menu on the browser toolbar.
2. Select Settings.
3. Click Show advanced settings.
4. In the Privacy section, click Content settings.
5. In the Cookies section, select one of the following cookies settings:
 - o Delete cookies
 - o Block cookies by default
 - o Allow cookies by default
 - o Keep cookies and site data by default until you quit your browser
 - o Make exceptions for cookies from specific websites or domains

Firefox

1. Open Firefox Open the Edit menu and choose Preferences.
2. Under the Privacy & Security, choose Cookies
3. You can select the following settings:
 - o Disable cookies
 - o Enable cookies for the originating web site only
 - o Enable all cookies
 - o Warn me before storing a cookie

Internet Explorer 9 or 10

1. Tap or click Tools, then select Internet options.
2. Tap or click the Privacy tab.
3. Under Settings, move the slider to the top to block all cookies or the bottom to allow all cookies.
4. Tap or click OK.

Internet Edge

1. In Microsoft Edge, go to More > Settings
2. Select View advanced settings.
3. Under Privacy and services > Cookies, choose the right option for you:
 - o Block all cookies doesn't let any website save cookies to your computer.
 - o Block only third party cookies allows cookies from the website you're on, but blocks cookies from external web services, like from ads embedded on webpages you visit.

Safari 5.1 (OS X Lion)

1. Choose Safari, then select Preferences.
2. Click Privacy.
3. In the Block cookies section, specify if and when Safari should accept cookies from websites.
 - o To see an explanation of the options, click the Help button (question mark).
 - o Note: If you want to see which websites store cookies on your computer, click Details.
 - o If you set Safari to block cookies, you may need to temporarily accept cookies to open a page. Repeat the above steps, selecting Never. When you're done with the page, block cookies again, and then remove the page's cookies.

6. Social Plugins

Lundis Bleus uses Social Plugins («Plugins») including those of the Facebook.com social network, which is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA («Facebook»). The Plugins are identifiable by a Facebook logo (white «f» on blue background or a «thumbs up» icon) or are labelled with the phrase «Facebook Social Plugin». Other Social Plugins may be used such as Google+ or Twitter.

User visits Lundis Bleus Website that contains a social Plugin of this kind, the browser creates a direct connection to the Facebook servers. The content of the Plugin is transmitted directly to your browser from Facebook and incorporated into the Website from this. The provider has no influence on the amount of data that Facebook collects using this Plugin and informs the User of his knowledge accordingly: by integrating the Plugin, Facebook receives the information that a User has accessed on the Website's corresponding page.

If the User is logged into Facebook, Facebook can assign the visit to his Facebook account. If Users interact with the Plugins, for example, press the "Like" button or leave a comment, the corresponding information is transmitted from your browser directly to Facebook and stored there. If a User is not a member of Facebook, there is possibility that Facebook will find out and store their IP address.

The purpose and scope of data collection and the further processing and use of data by Facebook, as well as the relevant rights and ways to protect the privacy of the Users can be found in Facebook's privacy policies: www.facebook.com/policy.php. If a User is a Facebook member and does not want Facebook to collect data about them and has already connected using their saved member data, they must log out of Facebook before visiting the Website.

7. Google Analytics

Our website uses Google Analytics, a web analysis service of Google Inc. (Google). Google Analytics uses «cookies», which are text files placed on your computer, to help the Website analyze how Users use the site.

The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information to analyze your use of the website to collate reports on the website activities of the website operators and to provide other services connected with the use of the website and the Internet. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this Website. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available [here](#).

By using this website, you agree to the processing of your recorded data by Google in the before described manner and for the aforementioned purposes.

8. Access and rectifications rights

The deletion of personal data will occur if you revoke your consent (with exception to legal, statutory or contractual retention timeframe), if the data storage is no longer necessary to achieve the objective pursued. In cases provided by law, the data is blocked and not deleted.

All natural persons whose personal data has been collected, processed or used are entitled at any time to information regarding the personal data that has been recorded, the purpose of its recording as well as the source and recipient of the data when applicable.

In order to exercise your right to the provision of information, rectification, deletion or blocking of personal data please apply in writing to:

Lundis Bleus, Vuilliomenet, avenue Léopold-Robert 88, CH 2300 La Chaux-de-Fonds, Switzerland or by email (info@lundis-bleus.com).

Moreover, each user may at any time access, change or delete all or part of personal data in his user profile.

Lundis Bleus may communicate your personal data in case of legal requisition by any authority that would conduct audits or investigations in relation to the content and / or illegal services accessible via the Internet or telephone network or illegal activities.

Last update: 1st August 2021.